

Zone 24 Atlanta Convention Contest!

Attention: Zone 24 District Governors, Convention Promoters and all District leadership:

Registrations for the RI Convention in Atlanta are already exceeding expectations with over 22,000 people already registered. This will be a Convention not to be missed as we celebrate the 100th Anniversary of The Rotary Foundation and, we hope, the long anticipated final case of polio!

We expect many local Rotarians to join us - the cost for a North American Convention is very affordable, and we've got lots to celebrate.

We're holding a contest to see which District can generate the highest number of early registrations, with prizes to be awarded at the Zone Institute in Winnipeg this September.

Here's the contest rules:

The Goal: there will be two prizes awarded to the District with the highest percentage of early registration and to the District with the highest actual number of registrations. Maybe your District can win both!

The Prize: we will have two hardcover copies of The Rotary Foundation's Centennial book, *Doing Good In The World - The Inspiring Story of The Rotary Foundation's First 100 Years*, written by our own David Forward, immediate Past District Governor of D7500. Both books will be autographed by RI President John Germ, TRF Chair Kalyan Banerjee, RI Director Dean Rohrs, author David Forward and other Rotary leaders. The books will be given to the successful Governor who may want to retain it as a memento or use it to generate funds at a Foundation Dinner Auction.

The How To: registration is easy - just have your members go to <http://www.riconvention.org/> and click the Register button.

Tell Me More: visit the Host Organizing Committee website at <http://www.rotaryconvention2017.org> and don't forget our own Zones 24/32 reunion - the Beyond Borders Dinner at the Atlanta Aquarium on Sunday June 10 (registration link coming soon)

Where Should I Stay: with great registrations come great demand for hotels. Most of the hotels are conveniently located within walking distance of the Convention Center, but some are already sold out. Hotel booking is through Experient on the RI Convention website - here's the link: <http://www.riconvention.org/en/atlanta/accommodations>.



Promotional Materials: Attached is a promotional brochure that you can share with your District. You can also direct them to a promotional video here: <https://vimeo.com/149669090>

Contest Deadline: we will be counting all early registrations up to and including September 15 so we can announce the winners at the end of the month in Winnipeg. Good luck and may the best District or Districts win!

Bryn Styles
Vice Chair, Atlanta Promotion Committee